

DENIS BOLOTSKII

Jakarta, Indonesia

Senior Media Executive - International Broadcastin

dsbolotsky@rttv.ru, +6285280292131

PROFILE

International media executive with 25+ years in broadcast journalism, PR, and strategic communications. Extensive experience in executive leadership, government relations, crisis communications, and cross-border media operations. Proven record of building institutions, teams, and partnerships from scratch.

PROFESSIONAL EXPERIENCE

RT International (TV-Novosti)

Head of Representative Office – Indonesia & ASEAN

Jakarta | July 2023 – Present

- Established and lead RT's official representative office for Indonesia and the ASEAN region.
- Full responsibility for editorial strategy, operations, staffing, budgets, compliance, educational projects and partnerships.
- Represent RT in engagements with government institutions, broadcasters, universities, and regulators.
- Developed regional TV and digital content tailored for Southeast Asian audiences.
- Led educational outreach and professional training initiatives within framework of RT Academy in cooperation with:
Universitas Pelita Harapan, Universitas Nasional, UIN Syarif Hidayatullah Jakarta (2023–2025).

Sputnik International News Agency

Rossiya Segodnya, Moscow, | 2016-2023

- Covered activities of Russian Foreign Minister Sergey Lavrov as part of Russian MFA's press pool.
- Covered a range of topics including international politics, EU politics, right-wing political movements in Canada, Belgium, Italy, the Netherlands
- Provided coverage of a range of international fora, including G20, BRICS, ASEAN, SCO, World Economic Forum.

RT International (TV-Novosti)

Head of Press Relations Department

RT International | 2014-2016

- Managed media relations team, interviews, press strategy, and reputation management.
- Crisis communications, international media outreach, executive positioning.

Head of Public Relations Department

Russia's State Corporation "Olimpstroy" | 2012 – 2014

- Led PR and communications during preparation and delivery of the Sochi 2014 Olympic and Paralympic Games.
- Coordinated with government bodies, Organizing Committee, and international media.

Senior Correspondent / Bureau Head

RT (Russia Today) | 2005 – 2012

- Special correspondent and bureau head in Sochi and North Caucasus (Russia).
- Live reporting, conflict coverage, Olympic preparation coverage, presidential and government pools.

Earlier Career

Deputy Editor-in-Chief / Correspondent – Regional TV (1996–2004)

EDUCATION

- Journalism Degree – Kuban State University
- Presidential Program for Executive Management
- Professional training in media performance (Lee Strasberg Institute, USA)

LANGUAGES

Russian – Native

English – Fluent

Dutch – Fluent

Indonesian – Working proficiency

CORE EXPERTISE

Executive leadership · International media strategy · Government relations · Crisis communications · Editorial management · Public speaking · Media education · Cross-cultural negotiation